

# Trucking's Leading Service and Information Portal

**eTrucker.com**  
everything trucking



Whether they need to find a load, e-mail their families, check out the latest industry news or determine the best route from Philadelphia to Pocatella, truckers know they can depend on eTrucker.com:

- Since 2000, eTrucker.com has attracted more than 150,000 registered users.
- Over a one-year period, visitor sessions grew more than 54 percent.
- eTrucker.com has 200,000 unique visitors, those counted only once per month no matter how many times they visit.
- Sessions average 20 minutes, well beyond the industry norm.

For the latest statistics on eTrucker.com traffic, go to [www.randallpub.com/etrucker](http://www.randallpub.com/etrucker).

## Content and Services That Keep Truckers Coming Back

eTrucker.com users know that no matter how many times they visit, they will always find fresh, up-to-the-minute content and services:

**Trucking News.** Compiled by the award-winning editors of *Overdrive*, *Truckers News* and *CCJ*, Trucking News is updated daily to keep visitors informed about the events that shape their industry.



**eTrucker Jobs.** More than 13,000 owner-operators and company drivers list their resumes here. Many of the industry's leading trucking companies use this service to find top quality drivers and owner-operators.

**eTrucker Loads.** In partnership with TransCore's DAT Services, eTrucker Loads offers a large network of load providers, online and by phone.

**Routing.** In partnership with ProMiles, routing lets users plan their trips and check mileage. It is one of eTrucker.com's most popular services.

**Weather.** Users simply enter a ZIP code to get a five-day forecast to help them plan their routes.



**Monthly Focus.** Compiling several articles on a single topic makes the Monthly Focus an excellent resource for visitors to research industry issues and trends.

**Used Truck Locator.** Users can search our nationwide database by make, model, year and price range.

## eTrucker.com: Online Advertising That Gets Results

Advertisers on eTrucker.com can verify their ads' performance using Double Click's DART ad serving technology. Each advertiser is given a unique user name and password to track ad page views and click-throughs.

eTrucker.com offers a menu of ad sizes and locations to meet your marketing objectives. Ask your sales representative for details.